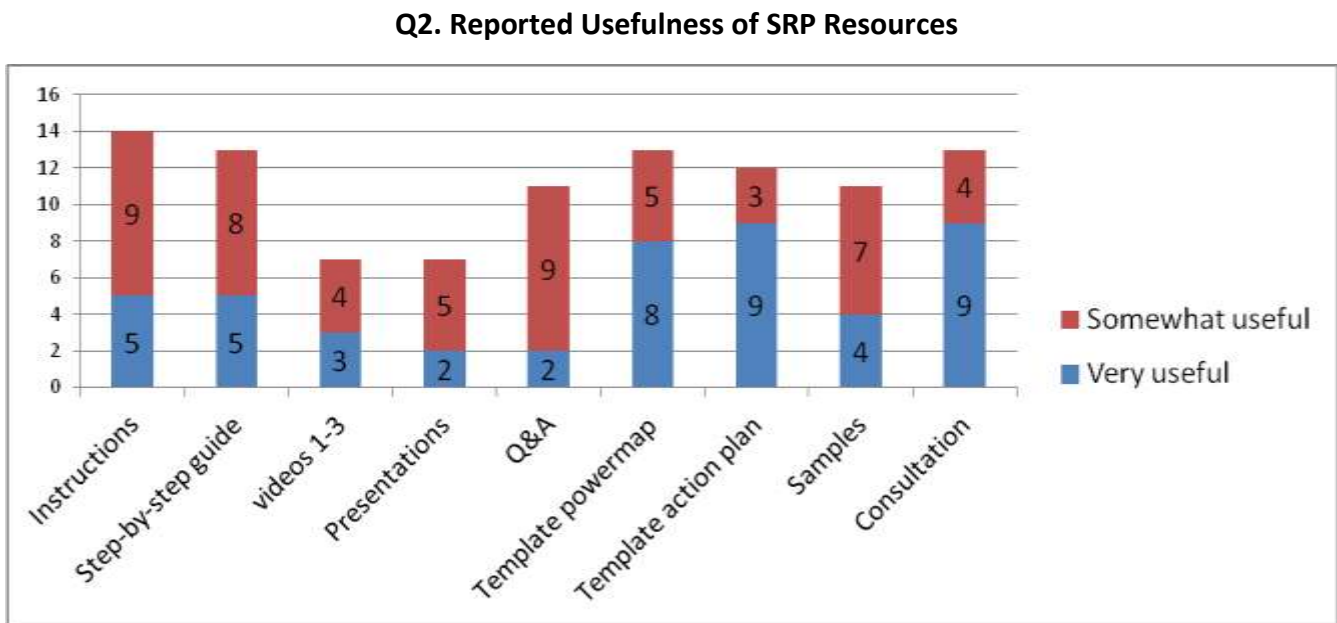
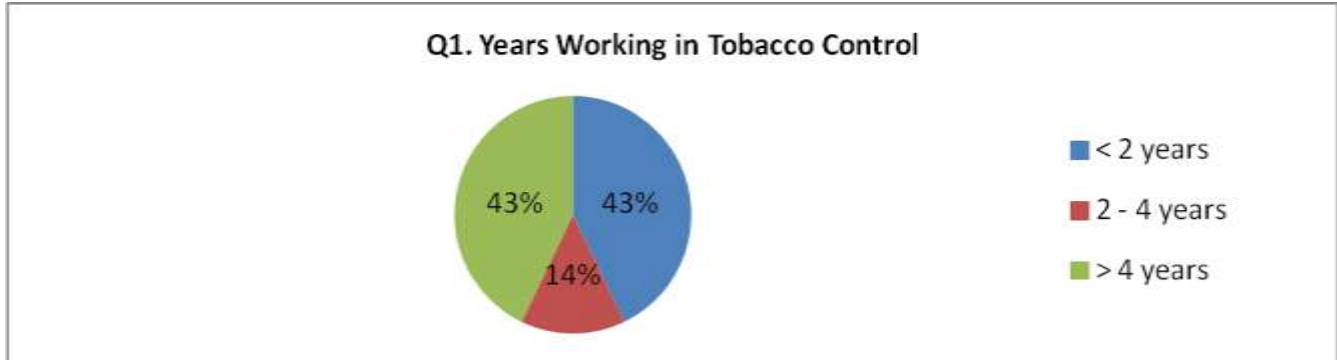


## MJC Strategic Recruitment Planning 2010 Evaluation Overview

**Response rate.** 14/15 or 93%; n = 14 unless otherwise noted



**Q3-Q4, Q19. Recommendations for Resource Improvements or Additions (n=6)**

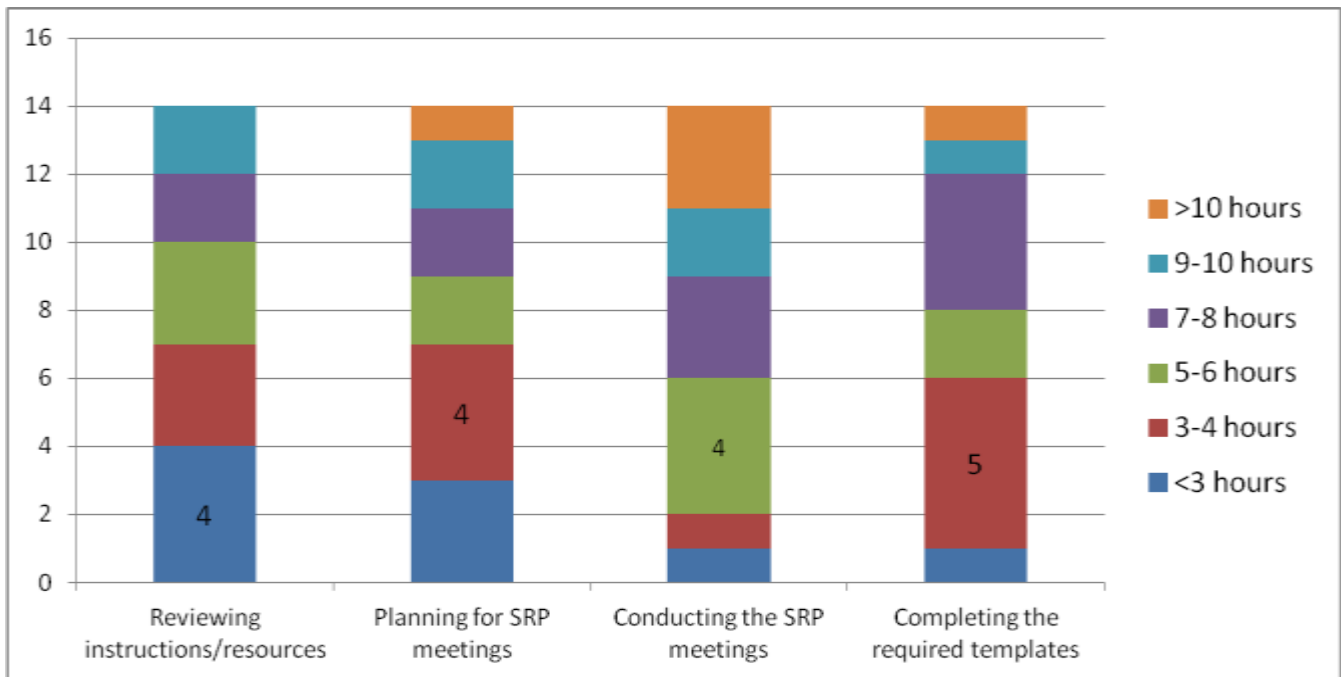
- Regional consultation meeting or more training opportunities
- Get materials out as early as possible
- Implementation resources– how to implement actions, training tools for those who will be recruiting, etc.
- Make a separate resource that defines the types of influences
- Facilitation tips for moving the group through the process
- Guidance document on how we know if we are being successful or not
- Cut down on or compile the resources so it's not so overwhelming
- More samples of what MJCs used
- Clean up language between documents (some inconsistency)
- Include scenarios from tobacco control, not one's personal life, to explain the process

### Q5. Number of Maps Completed



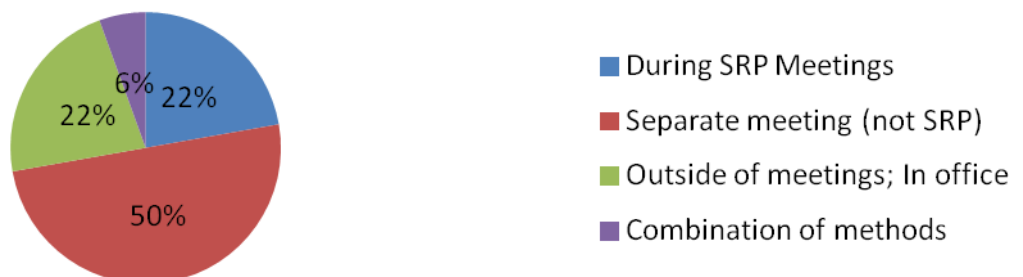
### Q6. Staff Time Invested in SRP Process (excludes implementation)

Average: 12-16 hours\*



\*based upon lower and upper value of the most popular response for each category – labeled above

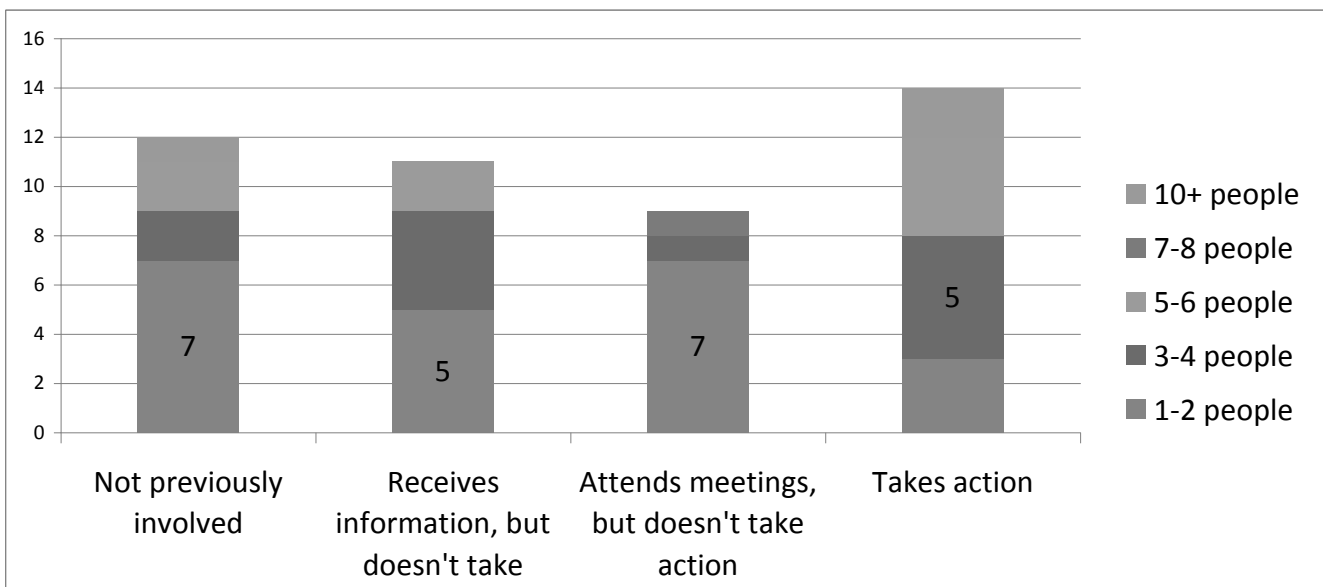
### Q7. Methods for Completing the SRP Powermaps



**Q8. Average Attendance at SRP Meetings**



**Q9. History of Activity Level of Those Attending SRP Meetings\***



\*Only the most popular response for each category is labeled above

**Q10. Recommended Technology Use During the SRP Process (n=12)**

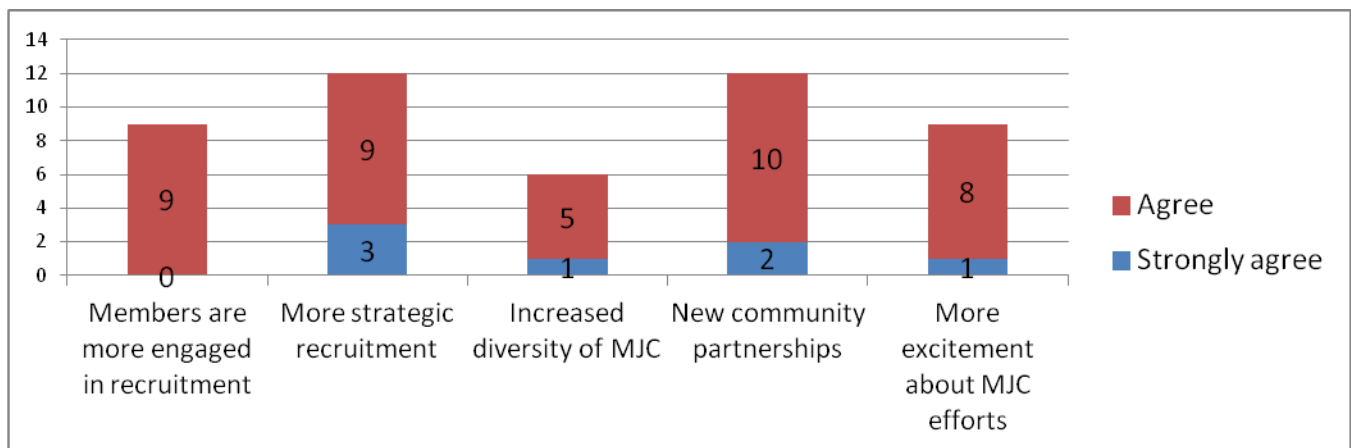
- Use of google docs to complete templates outside of meeting time
- Live meeting rather than face-to-face meeting
- Survey Monkey used after SRP meeting to determine interest in implementing objectives
- Use of google forms to set up meeting dates/times and to rsvp for meetings
- Laptop/LCD to show videos and complete power maps during meetings

**Q11 – Q12. Recommendations/Lessons Learned for SRP Process (n=12)**

- Start earlier in the year
- Select communities where there is a lot of community member involvement; May not work as well in community with very limited involvement in MJC
- I would have a separate meeting for every SRP community/power map
- Plan longer meetings or additional meetings

- Involve entire coalition in decision about what communities to conduct the SRP power maps
- Invite and re-engage people who have not been present at previous MJC meetings
- Invite community members who knew the community, understood who the leaders are in the community, and how to outreach to those individuals
- Invite a more diverse audience from the community at the SRP meetings to gather more ideas/input
- Include more coalition members in the process, and update them more often on the process
- Limit the number of people invited to the SRP meeting
- Eliminate ice breaker as took too much time
- Use the videos and other resources during the meetings to help attendees understand the process
- Be as specific as possible in the action plan
- At first, recruit individuals to a specific task, rather than to attend meetings
- Set targeted completion dates in the action plan further out
- Designate a volunteer to coordinate recruitments for each power map
- Use google docs as a tool for attendees to further refine and edit the power maps throughout the year
- Schedule a follow-up meeting soon after SRP meeting to flesh out how to accomplish the recruitment
- Have a plan for keeping attendees engaged regularly in the implementation process

### Q13-Q17. Reported Agreement with Outcomes of SRP Process



### Q18. Additional Reported MJC Outcomes of SRP Process (n=6)

- We were able to engage local, elected leadership for their input in this process.
- More involvement from community based organizations.
- It gave an opportunity to catch Smoke Free Air folks up on what the new issues were and why we need to press on with TPCP efforts locally.
- While we may not have more recruits yet (we are still implementing the SRP), we did have a nice time connecting to people who participated in the SRP process.
- MJC members feel more connected when there is a specific task/project in their county.
- We are bringing people to the MJC table to accomplish a task, not just to make it bigger.