JFC Attendance LTE Template

Dear Editor,

I recently attended the **(LOCATION)** Joint Finance Hearing on **(DATE)** to talk about the importance of continuing tobacco prevention and control efforts in Wisconsin.

At the hearing, I spoke about **(USE A PARAGRAPH OR TWO TO SUMMARIZE WHAT YOU TALKED ABOUT—FEEL FREE TO INCLUDE A PERSONAL STORY).**

There were many important issues discussed at the hearings, but we can’t lose sight of the fact that tobacco remains the number one cause of preventable death in Wisconsin and costs Wisconsin $4.6 billion in health care and lost productivity costs.

In addition, it affects some populations far more than others. For instance **(DISCUSS A POPULATION THAT’S DISPROPORTIONATELY IMPACTED BY TOBACCO –** [**https://tobwis.org/toolkits/disparities/**](https://tobwis.org/toolkits/disparities/)**)**. Plus, new candy and fruit-flavored tobacco products are tempting our kids into a lifelong addiction. It’s critical that we continue our efforts to help tobacco users quit and encourage youth from ever starting.

If you use tobacco products and are ready to quit, call the Wisconsin Tobacco Quit Line for free help at 1-800-QUIT NOW (784-8669). For more on local tobacco prevention and control efforts, **CALL/VISIT PHONE NUMBER/WEBSITE/SOCIAL MEDIA.**

*Note: $4.6 billion stat comes from the 2019 Wisconsin Tobacco Facts Report (*[*http://www.cuph.org/uploads/2/5/8/5/25855930/tobacco\_consumption\_mortality\_morbidity\_2019\_final.pdf*](http://www.cuph.org/uploads/2/5/8/5/25855930/tobacco_consumption_mortality_morbidity_2019_final.pdf)*)*