

Use the talking points below to prepare educational testimony for public hearings where you'll share the work that you volunteer to do as a FACT member. You won't have time to cover everything, so select the points that are the most relevant based on your personal story. Use the [testimony templates](#) as a guide to craft your message in your own words.

Commercial tobacco definition: *the tobacco referenced in this document focuses on commercial tobacco - mass-produced products sold for profit that contain chemical additives. Native Americans have used traditional tobacco in sacred ways for centuries. By focusing tobacco prevention and control on commercial tobacco, we acknowledge and respect sovereign tribal nations' relationship with sacred tobacco.*

Successes

- FACT is Wisconsin's youth tobacco prevention program and the reason I joined our group in [city name] is...
- As FACT members we educate our peers about the short and long-term effects of tobacco and e-cig use so they can make informed decisions. One example of this education I did in [city name] was...
- What we do is peer-to-peer prevention. It's effective and changes social norms around youth tobacco use.¹ I know FACT is making a positive impact in my community because...
- FACT wants everyone in WI to have the opportunity to reach their full health potential, regardless of the challenges they might be dealing with. That's why we are committed to reducing differences in tobacco use between certain groups of people. An example of something we've done is...

Challenges

- About 1 in 3 Wisconsin high school students have tried an e-cigarette.²
- Nearly half of those who use any tobacco product has tried to quit in the last year.² This is important to me because...
- Most teens who start vaping think using nicotine will help them deal when things get tough. But e-cigarette use can make depression and anxiety worse.³
- The tobacco industry spends an estimated 170 million dollars per year marketing their products in Wisconsin and a lot of it is spent on making young people like me think it's the norm.⁴ This worries me because...
- Overwhelmingly, current users (nearly 85%) used flavored e-cigarettes, with fruit flavors being the most popular, followed by candy, desserts, or other sweets.⁵ The most shocking vape flavors I've seen are...
- 1 in every 7 high school students in Wisconsin currently vape.² Describe the tobacco and e-cig/vape use that you've noticed among youth in your community/school.
- Most Wisconsin communities don't have access to youth tobacco prevention programming like FACT. To reduce tobacco and e-cig use in our state, FACT needs to reach more youth in more communities.