Current efforts

Our people are making a real difference

OPTIONAL IMAGE: LOCAL EVENT, ADVOCATE OR   
MEDIA COVERAGE SNAPSHOT



IMAGE CAPTION: *A brief explanation of the image will*

*help provide necessary details and offer a concrete*

*example of your community’s efforts.*

OPTIONAL INFOGRAPHIC: **A FACT OR   
STATISTIC PRESENTED VISUALLY**

INFOGRAPHIC CAPTION

Supplementary information about this

local tobacco prevention achievement—

like the number of community meetings conducted, tailored support services provided, or college campuses assisted with tobacco-free efforts—will provide context for your community’s success.

In our own words

Why Tobacco Prevention Matters to [Community Member’s Name]

OPTIONAL HEADSHOT:

A CONCERNED COMMUNITY MEMBER



HIGHLIGHTED COMMUNITY MEMBER QUOTE:

“This quote should come from a community

member whose **life** has been **impacted** by

tobacco or a tobacco prevention program.

Remember to **select** quotes with your

audience in mind.”

Helping more smoking mothers quit

A [Community Name] Success Story

OPTIONAL IMAGE: LOCAL EVENT, ADVOCATE OR

MEDIA COVERAGE SNAPSHOT



IMAGE CAPTION: *Add a brief explanation of the local tobacco*

*prevention success pictured, or provide additional details not*

*found in your story.*

This short article on a local prevention success should highlight your community’s effectiveness, focus on a community priority and be tailored to the interests of your audience. It might be about an innovative partnership, a unique activity, or a particularly successful community event. Keep your sentences and paragraphs short, and remember to write in an active voice.

Learn more:

Street Address

Community, WI XXXXX

yourwebsite.org

[your@emailaddress.com](mailto:your@emailaddress.com)

(XXX) XXX-XXXX

Local challenges

We’ve come a long way, but [Community Name]   
still feels tobacco’s impact

Highlighted statistics

**X%** of statistics, like local retailer compliance rates, can help you make your case.

**X%** of statistics, like local maternal smoking rates, can help you make your case.

**X%** of statistics, like the number of local youth tobacco users, can help you make your case.