

Smoke-Free Public Housing Authority Profile

Willow Valley & Village Apartments



Contact

Nancy Bedward, Property Manager
608-375-5120

Properties

Willow Village, Boscobel
Valley Apartments, Bagley

Housing Type

Low income apartments; public housing

Implementation Date

July 1, 2017

Policy Details

Smoking is prohibited in the indoor and common areas of all buildings and within 25 feet of any building entrance. The policy prohibits the use of cigarettes, cigars, cigarillos, and electronic cigarettes. Signs will be placed on property.

Why We Are Smoke Free

HUD smoke-free public housing rule

The Beginning

Nancy knew she wanted the residents to understand why the property was going smoke-free. She asked the Southwest Alliance for Tobacco Prevention if they would create a resident presentation that focused less on the financial benefits of going smoke-free and more on the health benefits. Southwest Alliance also provided education about electronic cigarettes since they are included in the policy.

Key to Success

We emphasized that everyone deserves to and wants to breathe clean air. We worked with the residents and thanked them for making the transition smooth. This helped to take pressure off the apartment manager and lets the residents know they are helping everyone. We also emphasized, more than once, that no one is being asked to stop using tobacco products, but that we want everyone to have the opportunity to breathe clean air.

Recommendations

The apartment managers know their residents better than anyone else. When Southwest Alliance contacts managers to see what they need, we talk in depth about what would be helpful. Southwest Alliance provides toolkits for some properties and resident presentations for others. The partnership and resources are unique to what the apartment manager is looking for. We tell the apartment managers to make us the bad guys if they feel like their residents are going to be resistant to change. This helps them with policy enforcement and building relationships with their tenants.

For more information on smoke-free housing, contact:

Clear Gains

262-703-4834 • www.wismokefreehousing.com

