

WISCONSIN TOBACCO PREVENTION AND CONTROL PROGRAM COMMITTEES, WORK GROUPS, AND AD HOC GROUPS

The Wisconsin Tobacco Prevention and Control Program (TCP) supports and facilitates Committees, Work Groups and Ad Hoc Groups that are recommended by the Centers for Disease Control and Prevention Office on Smoking and Health Cooperative Agreement. Membership varies and includes TCP staff, training and technical assistance staff, coalition coordinators and state partner organization staff. Membership can rotate on a 2-year basis with an opportunity to continue in the role if desired. The groups support the achievement of priority tobacco prevention and control goals for the statewide movement.

Health Equity Work Group

PURPOSE: Develops and reviews resources, supports planning and facilitating health equity trainings and ensures an equity focus in program activities

CONTACT: Disparities and Health Equity Coordinator, TCP

Communications Committee

PURPOSE: Consults and provides feedback on communications messages, resources, and strategies, and assists with the development of the TPCM Communications Plan.

CONTACT: Gina Larsen, TCP

Other Tobacco Products (OTP) Ad Hoc Work Group

PURPOSE: Monitors emerging trends, reviews and develops resources, and provides feedback on initiatives related to other tobacco products (OTPs)

CONTACT: Nancy Michaud, TCP

Evaluation Ad Hoc Work Group

PURPOSE: Assesses and monitors TTA needs and emerging trends, reviews and develops resources, and monitors the Tobacco Prevention and Control Movement Evaluation Plan and the Tobacco Prevention and Control CDC Evaluation Plan to support in identifying areas to improve overall program quality.

CONTACT: Epidemiologic Surveillance and Evaluation Systems Coordinator, TCP

Sustaining States Ad Hoc Work Group

PURPOSE: Creates educational materials, plans statewide trainings, updates and reviews related tools and resources

CONTACT: Kayleigh Day, American Lung Association in Wisconsin

Training and Technical Assistance (TTA) Work Group

PURPOSE: Assesses and monitors TTA needs and develops and implements action plans related to training and educational/ networking opportunities

CONTACT: Training and Technical Assistance Coordinator, TCP

Youth and Young Adults Work Group

PURPOSE: Provides technical assistance, resource development, and partnership opportunities to local coalitions and statewide partners by prioritizing strategies and activities for youth and young adult programming

CONTACT: Luke Witkowski, TCP