**Coalition Name:** *(insert)*

**Strategic Recruitment Plan (SRP) Power Mapping Chart**

**Priority area:**

**Member Connector Influencer Influencer Connector Member**

4.

4.

3.

3.

2.

2.

1.

1.

**Focus location:**

**Focus individual:**

**PUBLIC VIP/GRASSTOP**

**Member Connector Influencer Influencer Connector Member**

1.

1.

2.

2.

3.

3.

4.

4.

**PERSONAL FINANCIAL**