JFC Attendance LTE Template

Drafted March 11, 2015

Dear Editor,

I recently attended the **(LOCATION)** Joint Finance Hearing on **(DATE)** to talk about the importance of continuing tobacco prevention and control efforts in Wisconsin. I attended the hearing as a member of the **(COALITION NAME).**

At the hearing, I spoke about **(USE A PARAGRAPH OR TWO TO SUMMARIZE WHAT YOU TALKED ABOUT—FEEL FREE TO INCLUDE A PERSONAL STORY).**

There were many important issues discussed at the hearings, but we can’t lose sight of the fact that tobacco remains the number one cause of preventable death in Wisconsin and costs Wisconsin over $4 billion in health care and lost productivity costs. It’s critical that we continue our efforts to help tobacco users quit and encourage youth from ever starting.

If you use tobacco products and are ready to quit, call the Wisconsin Tobacco Quit Line for free help at 1-800-QUIT NOW. For more on local tobacco prevention and control efforts, **CALL/VISIT PHONE NUMBER/WEBSITE/SOCIAL MEDIA.**