

Tobacco Policy Crosswalk

Policy Domains

LD licensing & density	NT non-tax price increases	HW health warning	MSC miscellaneous
AD advertising	PP product placement	EC e-cigarettes	

POS Policy Options

Policy problem	STARS items	Relevant policies	Potential options	State or local	Notes
Exterior ads	6a-f	<ul style="list-style-type: none"> restrict placement of outdoor ads implement content-neutral ad restrictions 	AD LD	local	content-neutral ad ordinance
Type of store selling tobacco products	7 9-10	<ul style="list-style-type: none"> ban sales at certain types of stores establish minimum distance between retailers 	LD	state local	through zoning; must grandfather existing retailers
Sale and display of tobacco products	8 12a-b	<ul style="list-style-type: none"> limit square footage of product displays ban product displays 	PP	state	
Graphic health warnings displayed	11	<ul style="list-style-type: none"> require posting of graphic health warnings require posting of quitline information 	HW	local	
Tobacco products/ ads near youth items	12c-d 13-15e-f	<ul style="list-style-type: none"> ban self-service for OTPs limit placement of indoor ads 	LD AD PP	state local	
Price promotions or cross-product promotions	12e-f 13-15h-i	<ul style="list-style-type: none"> ban price & multipack discounts ban redemptions of coupons 	NT	state	
Cheap cigarette prices and ads	18-19a-c	<ul style="list-style-type: none"> establish minimum cigarette pack price ban price discounts 	NT	state	
Sale of OTPs	13-15a	<ul style="list-style-type: none"> establish minimum package laws for OTPs raise MLSA for tobacco products 	LD MSC	state	

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Sale of flavored OTPs	13-15b	<ul style="list-style-type: none"> ban flavored OTPs ban sales in youth locales 	LD MSC	state	
Sale of single/cheap OTP	13c-d	<ul style="list-style-type: none"> establish minimum package laws for OTPs ban price discounting 	NT MSC	state	
Self-service sales of OTP	13-14g	<ul style="list-style-type: none"> ban self-service for OTPs ban sales in youth locales 	PP LD	state	
Sale of e-cigs & flavored e-cigs	16a-b	<ul style="list-style-type: none"> ban sales of e-cigs at certain types of stores require license to sell e-cigs 	EC	state	
Self-service sale of e-cigs	16g	<ul style="list-style-type: none"> ban self-service of e-cigs require license to sell e-cigs 	EC	state	
E-cig price promotions or cross-product promotions	16h-i 20a-c	<ul style="list-style-type: none"> establish tax on e-cigs ban price discounts 	EC NT	state	
Exposure to secondhand smoke	NA	<ul style="list-style-type: none"> establish smoke-free areas 	MSC	local	city/county housing; city/county outdoor property; city/county e-cig; entertainment venues
Sale of tobacco products	NA	<ul style="list-style-type: none"> increase tobacco retailer fees to maximum allowed 	LD	local	state maximum is \$100
Tobacco litter	NA	<ul style="list-style-type: none"> increase penalty and enforcement for littering fines 	MSC	local	

OTPs = other tobacco products; MLSA = minimum legal sales age; Youth locales = near schools, parks libraries; Youth items = candy, soda, slushies, ice cream, toys

Adapted from Center for Public Health Systems Science STARS Policy Crosswalk