# **WE ARE SPARK**



A Wisconsin-wide, state supported program, Spark offers 18-24 year olds a platform and opportunity to be an advocate and educate peers, community leaders and decision makers. Spark advocates for 100% comprehensive tobacco-free policies for all campus premises.

## **Tobacco-Free Schools in Wisconsin:**

- Alverno College
- Bellin College of Nursing
- Carroll University
- Chippewa Valley Technical College (7 sites)
- Fox Valley Technical College (6 sites)
- Gateway Technical College (3 sites)
- Herzing University East Campus
- Madison College (5 sites)
- Maranatha Baptist University
- Marian University (3 sites)
- Marquette University
- Medical College of Wisconsin
- Milwaukee Area Technical College (4 sites)
- Moraine Park Technical College (5 sites)

### Spark Schools:

- Cardinal Stritch University
- Carroll University
- Carthage College\*
- Concordia University Wisconsin\*
  UW-River Falls\*
- Madison College
- Marquette University\*
- Milwaukee Area Technical College
- St. Norbert College
- UW-Baraboo/Sauk County
- UW-Eau Claire\*
- UW-La Crosse\*
- UW-Madison\*
- UW-Manitowoc

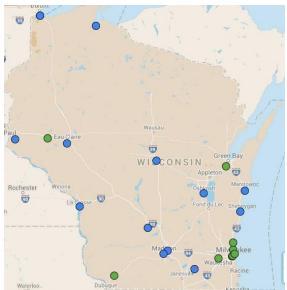
- UW-Oshkosh\*
- UW-Platteville\*
- UW-Sheboygan
- UW-Stevens Point
- UW-Stout
- UW-Superior
- UW-Whitewater\*
- WITC-Ashland\*
- WITC-New Richmond\*
- WITC-Rice Lake\*
- WITC-Superior\*

\* Received a Spark Mini-Grant in 2016-2017 school year

#### Over the course of an academic year, schools with **Spark Mini-Grants:**

- Work toward or maintain a tobacco-free campus policy
- Educate the campus community through presentations about other tobacco products (OTPs)
- Participate in earned media activities

- Nicolet Area Technical College
- Northcentral Technical College
- Northeast Wisconsin Technical College
- University of Wisconsin-Baraboo/Sauk County
- University of Wisconsin-River Falls
- University of Wisconsin-Stevens Point
- University of Wisconsin-Stout
- University of Wisconsin-Washington County
- Waukesha County Technical College (3 sites)
- Western Technical College (6 sites)
- Wisconsin Indianhead Technical College Superior
- Viterbo University



Schools with current mini-grants All other Spark schools View this map online at http://goo.gl/3okDgr

For more information about Spark or tobacco-free Wisconsin colleges, please contact Nick Surita at Nicholas.Surita@Lung.org



UW-Milwaukee\*



#### **Spark Resources**

- Tobacco-Free Campus Video
- Hookah Fact Sheet
- Sample Tobacco-Free Campus Policy
- Sample Survey
- Three Phases of a Tobacco-Free Campus Policy
- Spark Activity Matrix
- Sample Petition
- Sample Student Organization Introduction Letter
- Example Letters of Support
- Sample Implementation Plan
- Sample Post-Implementation Letter to Neighbors
- Spark Message Map
- Sample Letter to the Editor
- Sample News Release
- Tobacco-Free FAQs
- Sample Fliers
- Facebook Setup Guide
- Earned Media Guidance
- Example Tobacco-Free Signage
- Spark One-Pager
- Other Tobacco Products (OTP) PowerPoint Presentation
- Spark Advocacy Guide

For electronic versions of the available Spark resources: Contact **Nick Surita** American Lung Association in Wisconsin Nicholas.Surita@Lung.org (262) 703-4836