

make it your

BUSINESS

Employers Should Be Concerned About Tobacco Use & Secondhand Smoke Exposure

Smoking in your workplace costs you...

- Smoking costs employers an estimated \$1,623 per smoker per year in direct medical expenditures.
- Wisconsin businesses lose \$1.6 billion in worker productivity each year due to illness and premature death caused by smoking
- Annual healthcare costs related to tobacco use in Wisconsin are \$2.1 billion
- Higher expenses to your business for cleaning, maintenance and property insurance

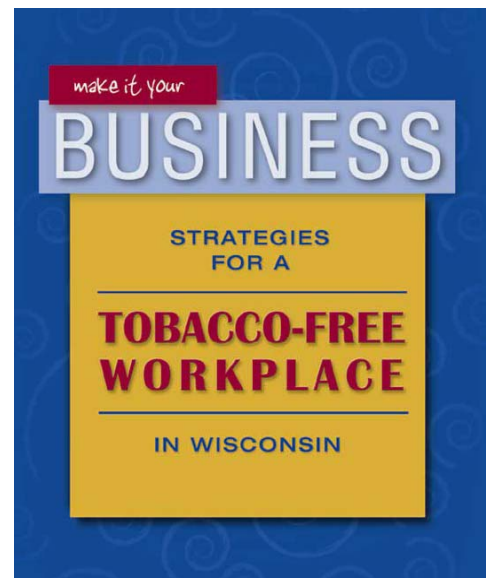
Smoking in the workplace hurts everyone...

- Secondhand smoke has immediate effects on health and causes long-term health problems like heart disease and lung cancer.
- Being in a smoky room for even 15 – 30 minutes causes a change in the stickiness of blood, increasing risk for a heart attack
- Seventy to eighty percent of smokers want to quit – you can help with the right workplace policies

Protect everyone from the dangerous health effects of secondhand smoke

The Make it Your Business Toolkit provides:

- Three steps to make your workplace tobacco-free
- Strategies to help interested employees quit
- Sample tobacco-free policies



Ready to improve the health and productivity of your employees? Order or download this toolkit at www.tobwis.org in the "Employers & Business Owners" section.