Smoke-Free Air Law 9th Anniversary

Template LTE

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Wisconsin is nine years smoke-free – let’s not take a step back

Dear Editor,

START BY SHARING THAT FRIDAY, JULY 5 IS THE 9TH ANNIVERSARY OF WISCONSIN’S SMOKE-FREE AIR LAW. IT’S HARD TO BELIEVE THE LAW WAS ONCE THOUGHT OF AS CONTROVERSIAL SINCE TODAY IT’S JUST A BASIC EXPECTATION THAT BUSINESSES BE SMOKE-FREE.

NOW SHARE THAT AS GREAT AS WISCONSIN’S SMOKE-FREE LAW IS, IT’S NOT PERFECT. TALK ABOUT HOW E-CIGARETTES WERE NOT AN ISSUE WHEN THE LAW TOOK EFFECT, AND AS A RESULT, WEREN’T INCLUDED IN THE STATE’S SMOKE-FREE LAW. MANY WISCONSIN COMMUNITIES INCLUDING (**IF APPLICABLE, NAME SOME IN YOUR AREA**) HAVE PASSED ORDINANCES PROHIBITING THE USE OF E-CIGARETTES IN PUBLIC PLACES, BUT EVERYONE SHOULD HAVE THAT SAME PROTECTION FROM SECONDHAND AEROSOL.

LET READERS KNOW WHY PROTECTION FROM AEROSOL IS IMPORTANT BY DISCUSSING SOME OF THE [HARMFUL EFFECTS](https://no-smoke.org/wp-content/uploads/pdf/electronic-smoking-devices-secondhand-aerosol.pdf?_sm_au_=iDVLppQ5ZqskrZj5). SHARE THAT EVERYONE HAS THE RIGHT TO BREATHE CLEAN AIR, AND THAT INCLUDES AIR FREE FROM E-CIGARETTE AEROSOL.

AGAIN, SHARE YOUR GRATITUDE FOR WISCONSIN’S SMOKE-FREE LAW, BUT MAKE IT CLEAR THAT YOU THINK IT’S TIME FOR BUSINESSES TO BE FREE OF SECONDHAND AEROSOL AS WELL AS SECONDHAND SMOKE.

FINISH BY LETTING TOBACCO USERS KNOW FREE HELP IS AVAILABLE BY CALLING THE WISCONSIN TOBACCO QUIT LINE AT 1-800-QUIT NOW (784-8669), OR IF THEY’RE ON MEDICAID, TALKING TO THEIR DOCTOR ABOUT THE FREE HELP PROVIDED THROUGH THE MEDICAID TOBACCO CESSATION BENEFIT.