***‘Agency Name’* ACTION PLAN**

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| **Goal Statement:** |
| **Strategies to Reach Goal:**1. **Strategy 1 :**

*Expe Expected Outcomes:*1. **Strategy 2**

 *Expected Outcomes:*1. **Strategy 3, etc.**

*Expected Outcomes:***Communication tactics (include any communication tactics that will support this objective):***Target:**Purpose:**Approach:***Indicators of Success:**1. **Indicator 1**
2. **Indicator 2**
3. **Indicator 3**
 |
| **Strategy #** | **Major Steps (including by when)** | **Anticipated Products or Results (specific expected outcomes)** | **Name of Lead****(plus people that will support)** | **Resources Required** | **Date Completed** |
| **1a.** |  |  |  |  |  |
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| **Strategy #** | **Major steps (including by when)** | **Anticipated Products or Results (specific expected outcomes)** | **Specific Name of Lead****(plus people that will support)** | **Resources needed** | **Date Completed** |
| **1b.** |  |  |  |  |  |
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