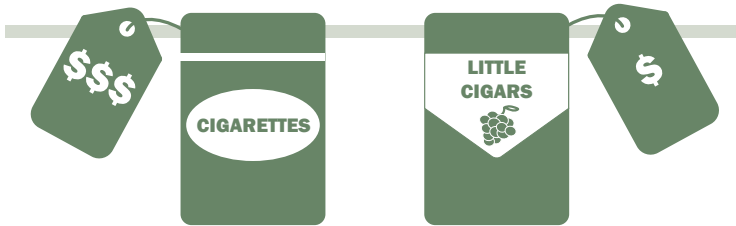


# Flavored, accessible tobacco products are addicting our kids.

89% of Wisconsin high school students say they would **not use unflavored tobacco products.**



Flavored little cigars are often **much cheaper** than cigarettes.

**70%** of Wisconsin retailers sell little cigars as singles, making them extremely affordable for teens.



In Wisconsin, licensed tobacco retailers must provide employees with standard sales training, purchase tobacco from permitted distributors, and obey tax laws. **However, vape shops don't have to follow all these rules.** Since state statute doesn't classify them as tobacco retailers, **they operate without a license.**



More than **1 in 4** surveyed retailers placed tobacco products **within 12 inches of youth products.**

Tobacco products on the sales floor are **more likely to be sold to minors** than those behind the counter.