

# TRAINING & TECHNICAL ASSISTANCE

WISCONSIN TOBACCO PREVENTION AND CONTROL PROGRAM

## TRAINING & TECHNICAL ASSISTANCE (TTA) IS

**PROVIDED TO** TPCP-contracted agencies (Alliances and other statewide funded partners), as well as local public health departments and other community-based organizations.

**IN SUPPORT OF** agency scopes of work, the tobacco prevention and control state plan, as well as the tobacco use and exposure objectives in *Healthy Wisconsin*, the Wisconsin state health plan.

**BASED ON** best and promising practices in collaboration with all TPCP staff and TTA partners.

## HOW TTA WORKS

### CONTENT EXPERTS

TTA staff and partners have identified areas of expertise. They serve as “content experts” in their specific areas. This includes:

- Policy
- Communications
- Capacity and Coalition Building
- Youth Advocacy
- Smoke-Free Multi-Unit Housing
- Disparities
- Sustainability
- WI Wins
- Surveillance and Evaluation
- Other Tobacco Products

TTA partners come from a variety of organizations, including:

- American Lung Association
- UW-Population Health Sciences
- TPCP

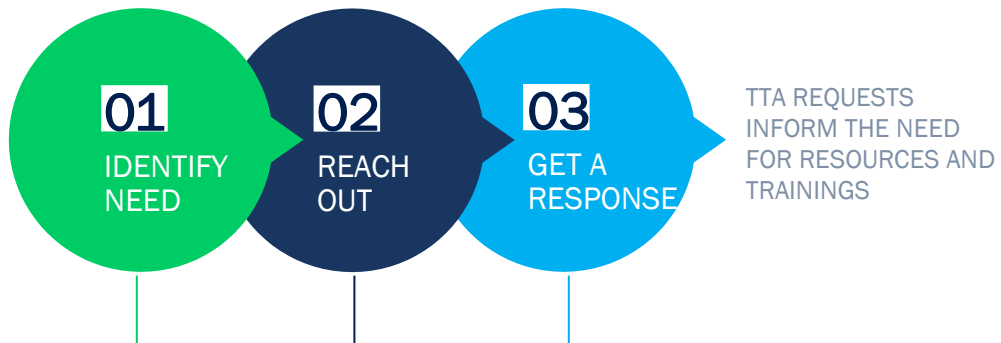
### CONTRACT ADMINISTRATORS

Throughout the year, TPCP contract administrators gauge TTA needs in relation to work plan activities and serve as conduits for connecting funded agencies to TTA resources.

### TRAININGS & RESOURCES

Additional in person or online TTA meetings and/or trainings are held based on interest, needs, and available resources. The website [tobwis.org](http://tobwis.org) is an online resource center that hosts the resources created to support work.

## WHAT TTA CAN LOOK LIKE



### IDENTIFY NEED

You’ve hit a roadblock in recruitment or have a question about reporting and decide to ask for assistance from a state TTA partner.

### REACH OUT

#### *Contract Admin*

You can always ask your contract admin for TTA and they will respond or connect you with the right content expert.

#### *Content Expert*

Feel free to go directly to a content expert. The program has identified content experts for most topics.

### RECEIVE TTA

A response can be sharing a resource, a brainstorming session, or a connection to another local partner working on the same issue.

If a content expert is responding to your question, it isn’t unusual for them to loop in your contract admin.

Often, your TTA provider or contract admin will follow-up with you.