

COMMUNITY EVENT TYPES OVERVIEW

EVENT TYPE		WHO TO INVITE	WHEN & WHERE
LEGISLATIVE BREAKFAST	<ul style="list-style-type: none"> Legislators are invited to hear the highlights of recent activities and emerging tobacco control problems. Though legislators may be given limited time to speak, this event is not their platform. It is a chance for them to listen and learn. Plan to make legislative breakfasts an annual or semi-annual event. 	<ul style="list-style-type: none"> Area legislators Coalition members Partner organizations Tobacco control supporters Local leaders Local media 	<ul style="list-style-type: none"> Early morning (7:30 or 8:00) 60-90 minutes Easily accessible community space such as a meeting room at a local library, community center, school, or hospital (recommended not to use a local health department or lead agency office)
WOMEN OF INFLUENCE	<ul style="list-style-type: none"> An event to highlight women's health issues and influential women in your community Engages legislators to hear the health issues facing women, including tobacco Potential tie in - March is Women's History Month This event usually involves a community partner, such as a health care provider 	<ul style="list-style-type: none"> Area legislators Coalition members Partner organizations Local women's groups and clubs Tobacco control supporters Local leaders Local media 	<ul style="list-style-type: none"> Evening (6:00 or 7:00) 90-120 minutes Community room or party room that's good for a presentation and mingling (recommended not to use a local health department or lead agency office)
OTHER EVENTS: DINNER & DISCUSSION, SOCIAL HOUR, RECEPTION, MEET & GREET	<ul style="list-style-type: none"> These events can be an informal way to bring people together to increase awareness about the importance of tobacco control and the dangers of OTP, share program successes with your community and legislators, and to get more volunteers involved Events may be centered on a meal or snack, but should include a short presentation, networking time, and structure for guests to talk to each other about tobacco control A dinner should encourage small group discussions at tables after a short presentation These events don't lend themselves as easily to media coverage, but an Action Center encourages volunteers to submit letters to the editor on the spot about why they care about tobacco control or OTP 	<ul style="list-style-type: none"> Area legislators Coalition members Partner organizations Recent recruits (from newspaper inserts, petitions, mailings) Tobacco control supporters Local leaders 	<ul style="list-style-type: none"> Evening (5:30 or 6:00) 60-90 minutes for a social hour 90-120 minutes for a dinner (include healthy food and beverages) Someplace close to the group of people you are inviting A room good for socializing, like a party room at a restaurant, café or bar (recommended not to use a local health department or lead agency office)

COMMUNITY/ CANDIDATE FORUM

- During election cycles, Community/Candidate Forums are an exciting and unique experience to educate the public and candidates for office about public health issues.
 - The forums can be a very effective tool to bring groups together and raise the profile of health issues.
 - Forums encourage community members to become more involved, informed voters.
- Area legislators/ candidates
 - Coalition members
 - Partner organizations
 - Tobacco control supporters
 - Local leaders
 - Local media
- Time determined by community
 - 90 minutes
 - Easily accessible community space such as a meeting room at a local library, community center, school, or hospital (recommended not to use a local health department or lead agency office)