

SUPPORT TO HELP YOU DO YOUR WORK MORE EFFECTIVELY

TRAINING & TECHNICAL ASSISTANCE

WISCONSIN TOBACCO PREVENTION AND CONTROL

TRAINING & TECHNICAL ASSISTANCE (TTA) IS

PROVIDED TO TPCP contracted agencies (MJC/Networks and other statewide funded partners), as well as local public health departments and other community-based organizations.

IN SUPPORT OF agency work plans, the tobacco prevention and control state plan, as well as the tobacco use and exposure objectives in the Wisconsin state health plan, *Healthiest Wisconsin 2020*.

BASED ON best and promising practices in collaboration with all TPCP staff and TTA partners.

HOW TTA WORKS

CONTENT EXPERTS

TTA staff and partners have identified areas of expertise. They serve as “content experts” in their specific areas. This includes:

- Policy
- Communications
- Capacity and Coalition Building
- Youth Advocacy
- Smoke-Free Multi-Unit Housing
- Disparities
- Sustainability
- WI Wins
- Surveillance and Evaluation
- Other Tobacco Products

TTA partners come from a variety of organizations, including:

- American Lung Association
- UW-Population Health Sciences
- TPCP

CONTRACT ADMINISTRATORS

Throughout the year, TPCP contract administrators gauge TTA needs in relation to work plan activities and serve as conduits for connecting funded agencies to TTA resources.

TRAININGS & RESOURCES

Additional in person or online TTA meetings and/or trainings are held based on interest, needs, and available resources. The website tobwis.org is an online resource center that hosts the resources created to support work.

WHAT TTA CAN LOOK LIKE



IDENTIFY NEED

You’ve hit a roadblock in recruitment or have a question about reporting and decide to ask for assistance from a state TTA partner.

REACH OUT

Contract Admin
You can always ask your contract admin for TTA and they will respond or connect you with the right content expert.

Content Expert
Feel free to go directly to a content expert. The program has identified content experts for most topics.

RECEIVE TTA

A response can be sharing a resource, a brainstorming session, or a connection to another local partner working on the same issue.

If a content expert is responding to your question, it isn’t unusual for them to loop in your contract admin.

Often, your TTA provider or contract admin will follow-up with you.