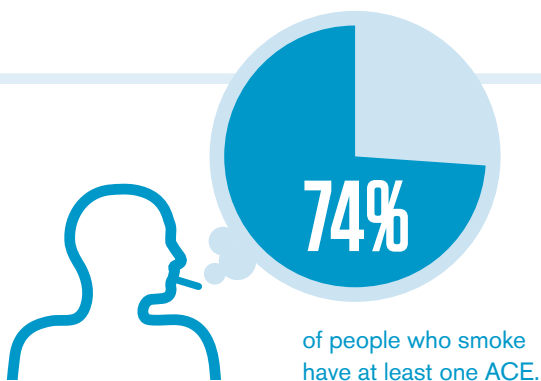
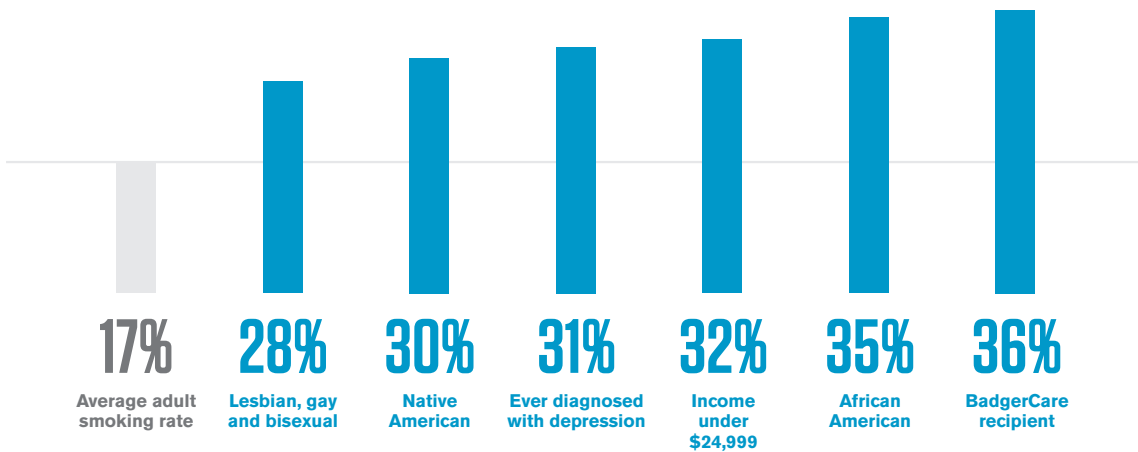


The Changing Face of Tobacco Use

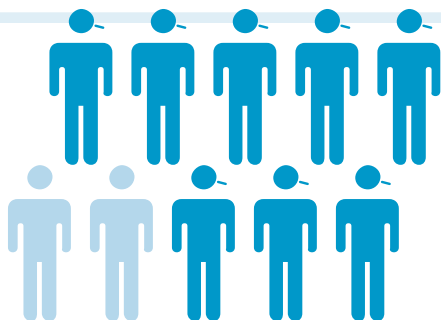
Tailored support is needed to reach some populations.

Some communities use tobacco more than others



The lingering effects of Adverse Childhood Experiences.

Adverse Childhood Experiences (ACEs) are negative life experiences that occur before the age of 18 (e.g., abuse, neglect, household dysfunction), are linked to risk behaviors and could lead to negative health outcomes. ACEs are common and more than half of the Wisconsin population has had at least one ACE.



Tobacco use and behavioral health.

Nearly 8 out of 10 people in treatment for substance use disorders also smoke. These individuals are more likely to die from tobacco use than their other addictions.

However, research shows that when individuals quit tobacco and other substances at the same time, they are 25% more likely to stay off both.