

WISCONSIN TOBACCO PREVENTION AND CONTROL COMMITTEES AND WORK GROUPS

The Wisconsin Tobacco Prevention and Control Program (TPCP) supports ad hoc committees and work groups that are recommended through the Centers for Disease Control Prevention Core Infrastructure Grant. Membership varies and includes TPCP staff, training and technical assistance staff, coordinators of multi-jurisdictional coalitions (MJs), ethnic and poverty network coordinators and state partner organization staff. The groups support the achievement of priority tobacco prevention and control goals for the statewide tobacco control movement.

Communications Committee

PURPOSE: Develops earned media strategies and fosters communication within the tobacco control community with key state and local stakeholders

CONTACT: Spencer Straub, TPCP

Evaluation Work Group

PURPOSE: Monitors the Tobacco Prevention and Control Movement Evaluation Plan to measure program implementation and impact and identify areas of focus to improve overall program quality.

CONTACT: Emile Shartle, TPCP

Health Equity Work Group

PURPOSE: Promotes, implements, and monitors health equity efforts and recommends strategies aimed at addressing the root causes of tobacco-related disparities.

CONTACT: Karen Doster, TPCP

Other Tobacco Products (OTP) Work Group

PURPOSE: Prioritizes strategies and activities of OTP initiatives in Wisconsin and develops training and resources to support those initiatives.

CONTACT: Nancy Michaud, TPCP

Sustaining States Work Group

PURPOSE: Develops strategies, activities, and training and technical assistance resources to sustain tobacco prevention and control capacity and infrastructure.

CONTACT: Darcie Warren, American Lung Association in Wisconsin

Training and Technical Assistance (TTA) Work Group

PURPOSE: Monitors TTA needs, provides input, and develops action plans related to trainings and educational/networking opportunities, including those focused on health equity.

CONTACT: Tana Feiner, TPCP